

## 1. Environmental Education

Active commitment of all the employees is essential, along with consistent corporate policy, for corporate environment preservation activities to be successful.

To this end, considering that the awareness of individual employees is indispensable, Furukawa Electric is carrying out a hierarchical employee education program for environment preservation by preparing a lot of educational materials including those on the Intranet.



## 2. Enlightenment and Publicity Activities

### (1) Enlightenment Activities

At the time of the Environment Preservation Month in this June, Furukawa Electric distributed a campaign poster for environment preservation activities to all the Works, Laboratories and Branch Offices, aiming at enlightening all the employees about environment preservation activities. The poster represented slogans for environment preservation activities, the Basic Environmental Policy and important targets for FY 2001.



Notice board for the Environment Preservation Month in this June

**2001年度  
全社環境保全活動**  
中央環境管理委員会

スローガン  
常に環境影響を考慮した地球にやさしい企業活動

**1. 基本方針**  
環境マネジメントシステム (ISO14001) を全事業所に展開し、  
継続的改善の実施により全社環境保全活動の向上を図る

**2. 重点目標**

- ・ ISO14001 認証取得：
  - ・ 日光事業所 (青海地区)、品川事業所、福井事業所
- ・ 有機塩素系化合物：95年度比80%削減
- ・ 産業廃棄物：95年度比35%削減
- ・ 省エネルギー活動の推進：
  - (1) 判断基準に合ったエネルギー管理標準の作成と遵守
  - (2) 原単位1%減の達成
- ・ 化学物質管理の仕組み構築 (PRTR法対応)
- ・ グリーン調達の実施
- ・ 環境会計の実施
- ・ 環境教育の充実

Poster for environment preservation activities

### (2) Publicity Activities

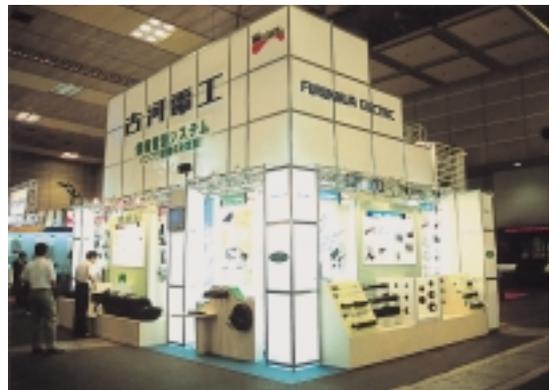
#### ●Furukawa Electric's Web-Site

"Environmental Actions" in English along with this Environment Report 2001 appear on the web-site at:  
<http://www.furukawa.co.jp/english/>

#### ●Exhibitions

Major exhibitions for FY 2000 we participated in are as follows:

- INTERNEPCON JAPAN 2000:  
SALAMANDER with CFC-free cleansing
- 2000 AUTOMOTIVE ENGINEERING EXHIBITION  
(Technologies for Humans and Automobiles 2000) :  
Environment-harmonized products, Products related with electric vehicles, Weight-reduction technology for wire harnesses
- SIGN & DISPLAY SHOW 2000:  
MCPET energy-saving reflector for sign board
- Electrical Construction Equipment and material Fair:  
ECO-ACE, halogen-free electric wire and KOTA-KUN, using recycled plastics



#### • SEMICON Japan 2000:

UV-TAPE, non-PVC back-grinding tape



### 3. Alignment with the Local Community

Every business base of Furukawa Electric participates in the environmental activities of each local community they belong to, willingly offering our cooperation. Especially in June that is designated as the Environment

Preservation Month, we extend our corporate activities such as environment maintenance and environmental patrol beyond the premises, making efforts to enhance the environmental consciousness of the employees.



Cleaning a ditch at the entrance of the Shiga Works



Cleaning the premises of the Nikko Works

