



IR Business Briefing Electronic Component Material Business

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Forward-Looking Statements

Projections of future sales and earnings in these materials are "forward-looking statements."

Management offers these projections in good faith and on the basis of information presently available.

Information in these statements reflects assumptions about such variables as economic trends and currency exchange rates.

Forward-looking statements incorporate known and unknown risks as well as other uncertainties that include, but are not limited to, the following items.

- Economic trends in the U.S., Europe, Japan and elsewhere in Asia, particularly with regard to consumer spending and corporate expenditures.
- Changes in exchange rates of the U.S. dollar, euro, and Asian currencies.
- The Furukawa Electric Group's ability to respond to rapid advances in technology.
- Changes in assumptions involving financial and managerial maters and the operating environment.
- Current and future trade restrictions and related matters in foreign countries.
- Changes in the market value of securities held by the Furukawa Electric Group.

Due to the above factors, actual sales, earnings, and other operating results may differ significantly from Looking Statements in these materials. In addition, following the release of these materials, Furukawa Electric Group assumes no obligation to publicly announce any revisions to forward-looking statements in these materials

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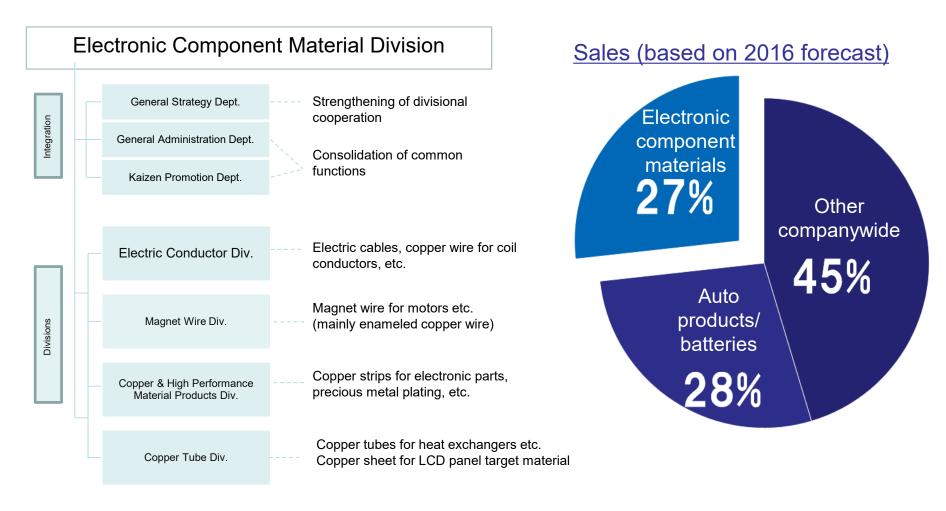
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Furukawa Electric Co., Ltd.

Electronic Component Material Division



Electronic Component Material Division launched with the aim of enhancing cooperation and consolidating shared functions of 4 strongly related business divisions (especially electric conductors & magnet wires, and copper foil & copper tubes)



Divisional Launch Aims



Will handle many copper raw materials and contribute to a wide range of markets as a "material supplier" using the product technologies of Furukawa Group companies

Lateral cooperation

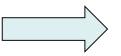
Broaden & integrate view of client and market information and speed up market-in



Improve product proposal & technical development capabilities

Vertical cooperation

Sharing of quality information
Effective use of materials Sharing of unique technologies



Stable quality, stable supply Speed up various improvement activities

Material Supply (Development into Group Products)

FURUKAWA ELECTRIC





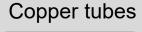




Strips



Plated strips







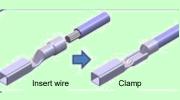










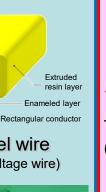


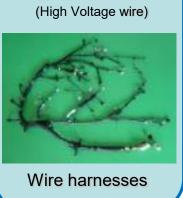
Anticorrosive (α)

terminals

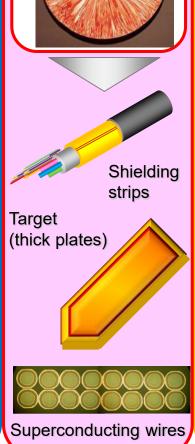
Harness terminals

Heat pipes





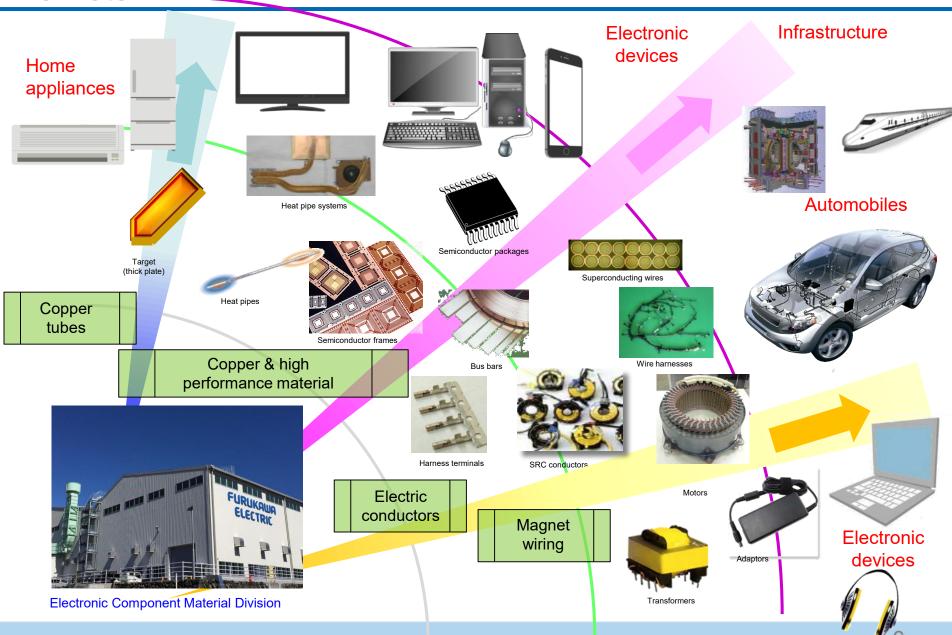
Enamel wire





Division Product Materials - Development into Markets





Business Environment (Topics)

FURUKAWA ELECTRIC

Electric conductors

Magnet wires

Copper strips

Copper tubes

Japan

Steadily increasing, centered on construction electrical sales

Driven by EV/HV, expected to be firm for now

Wrought copper production peaked at approx. 800,000 t / year

AC related products are firm, while there are concerns over impact of change to aluminum

Overseas

Growth expected, but overseas local gaining power in same business

Promote High Voltage Wire for automobile market

Increase status of local customers in China, Taiwan, South Korea

Cheap items from China increasingly distributed

Key products

Growing demand for oxygen-free copper, high-function alloys

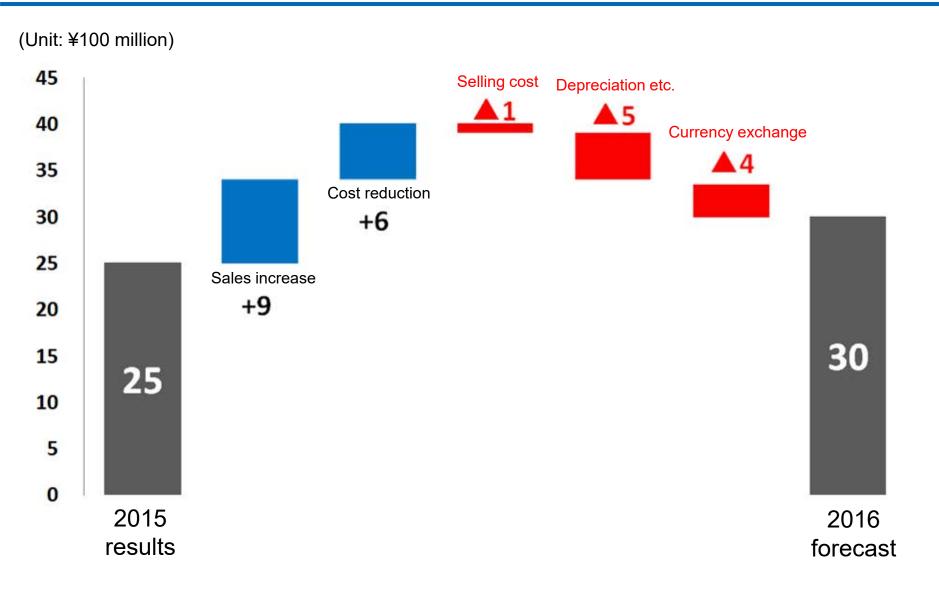
Ribbon wire, High Voltage Wire

Increased sales for heat dissipation applications, pure copper plate

Growing applications in non-AC field

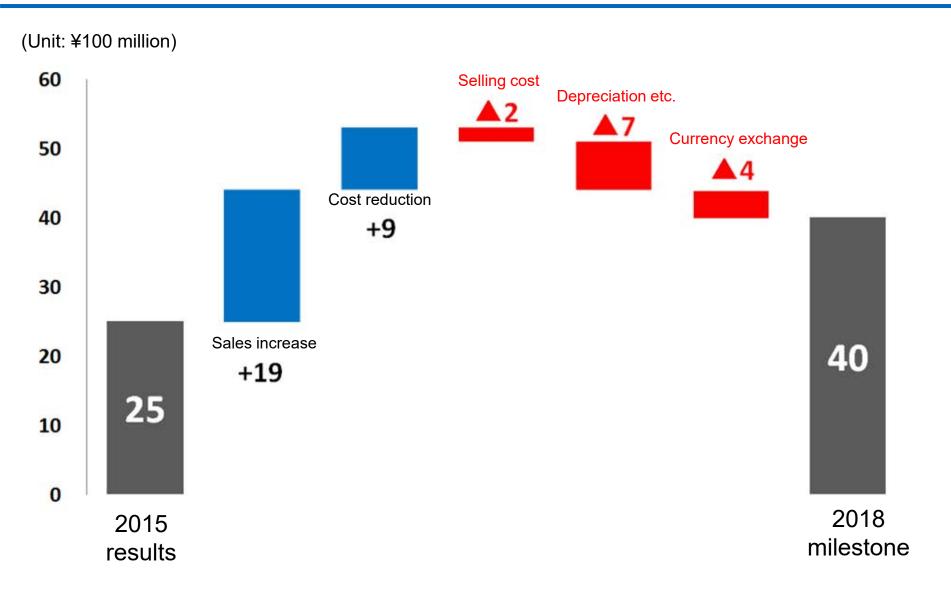
Operating Income (FY2015→2016)





Operating Income (FY2015→2018)





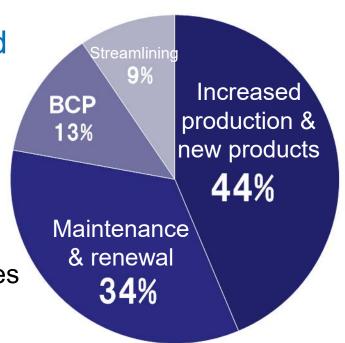
Medium-Term Plan (Capital Investment)



Focus on investment for increased production of key products



✓Increase high-performance magnet wires



Increased production & new products	Copper strips: Meet increased production of thick plate Magnet wire: Investment for increased production of ribbon wire, High Voltage Wire
BCP	Meet quake resistance & snow resistance in buildings, focusing on Nikko etc.



Electronic Components

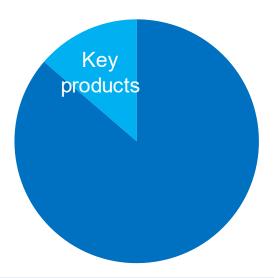
Electronic component materials

- ✓ Expand oxygen-free copper products
- ✓ Increase high-performance magnet wires (ribbon wire, High Voltage Wire)
- ✓ Shift to high value-added products

2015 results



2018 milestone



Expansion of Oxygen-Free Copper Products



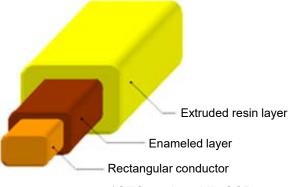
Manufactured world's only oxygen-free copper ingots with highefficiency shaft furnace JIS C1011 (oxygen-free copper for electronic tubes) approval application pending



Bus bars for power distribution, cable shielding, rectangular wire, oxygen-free copper







*OFC made at Mie SCR



We utilize this excellent quality by applying it in metallic superconducting wire



Expand industrial products that use oxygen-free copper



Long rectangular tubes



Copper tubes for power cables and electronic parts

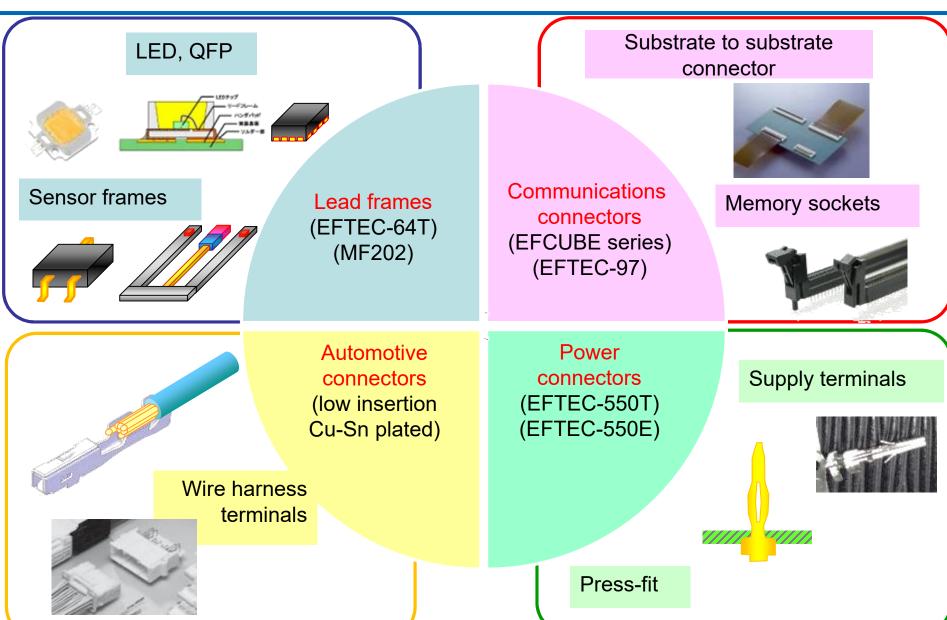




Leakage coaxial cables

Expanding Sales of Our Unique Alloys





High Value-Added Products - Differentiation



High Value-Added Products

High-performance conductor for magnet wires
 OFC: Low-cost oxygen-free copper wire with high surface quality for rectangular magnet wiring
 Expand production capacity to meet rising demand

• OFC: Oxygen-free copper wire made at Mie SCR





High-function copper alloy wire
 UHD: Conductor used in smartphones, tablets, medical cables
 Increase capability to extend applications,
 enhance sales structure

 UHD: Ultra high drawability products, combine high conductivity with high strength (high flexibility)





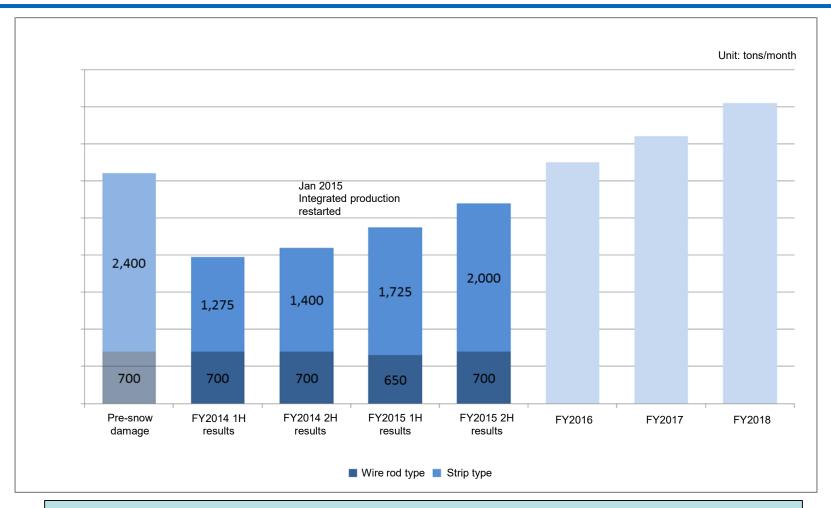
High Value-Added Products - Differentiation



Market needs Our technology **Products** Metal processing technology Ribbon wire High Voltage Wire Space factor Compact Rectangular approx. 96% approx. 78% wire for smartphone For HV-MG inductors Polymer technology polyamide-imide Heat resistant insulation Wire enamel technology Enameled layer Rectangular Polymer technology Covered with High voltage extruded super engineering plastic Extrusion technology

Sales Recovery at Nikko Copper Rolling Plant





Having fallen to 60% of its pre-snow damage level, sales volume bounced back strongly after the restart of integrated production in January 2015 and recovered to 89% of its pre-snow damage level by Q4 of FY2015. Sales volume in FY2016 is expected to reach 105% of its pre-snow damage level.

