



# Business Briefing Communications Solutions Business

Hideya Moridaira

**General Manager, Communications Solutions Division** 

June 7/10, 2022 Furukawa Electric Co., Ltd. This presentation materials are created for the purpose of providing information on Furukawa Electric's activities for shareholders, investors, and members of the media.

#### **Forward-Looking Statements**

Projections of future sales and earnings in these materials are "forward-looking statements."

Management offers these projections in good faith and on the basis of information presently available.

Information in these statements reflects assumptions about such variables as economic trends and currency exchange rates.

Forward-looking statements incorporate known and unknown risks as well as other uncertainties that include, but are not limited to, the following items.

- Economic trends in the U.S, Europe, Japan and elsewhere in Asia, particularly with regard to consumer spending and corporate expenditures.
- Changes in exchange rates of the U.S. dollar, euro, and Asian currencies.
- Furukawa Electric Group's ability to respond to rapid advances in technology.
- Changes in assumptions involving financial and managerial matters and the operating environment.
- Current and future trade restrictions and related matters in foreign countries.
- Changes in the market value of securities held by the Furukawa Electric Group.

Due to the above factors, actual sales, earnings, and other operating results may differ significantly from forward looking statements in these materials. In addition, following the release of these materials, Furukawa Electric Group assumes no obligation to announce any revisions to forward-looking statement in these materials.

#### Copyrights

Furukawa Electric Co., Ltd. retains copyrights and other rights involving these materials. Copyright and otherwise reusing these materials in any way without prior consent is prohibited.

#### FURUKAWA ELECTRIC CO., LTD.

2. Forecast for FY2022

3. Overview of the 2025 Mid-term Plan (as related to Communications Solutions)



2. Forecast for FY2022

3. Overview of the 2025 Mid-term Plan (as related to Communications Solutions)

#### Main achievements

Optical fiber & cable/
Networking systems

(P6, P7)

Optical devices/ Fiber lasers

(P8)

Broadband solutions

(P9)

- ✓ Sales grew 25% mainly in North America and Central/South America (compared to FY2020)
- ✓ Increased optical cable productivity and improved the product mix in North America
- ✓ Revised the framework for strengthening the networking systems business

## Current issues

- ✓ Response to the difficulty procuring raw materials, higher costs and increased logistics expenses
- ✓ Securing, maintaining and training personnel (particularly in the US)
- ✓ Response to the issues related to Russia Ukraine

- ✓ Increased sales of laser excitation modules
- ✓ Launched new products (nano-ITLA)
- Increased production of laser chips for silicon photonics
- ✓ Released the industrial hybrid laser "BRACE®X"

- ✓ Reduce costs and overcome the difficulty procuring raw materials
- ✓ Mass produce and increase sales of nano-ITLA
- ✓ Increase sales of industrial laser systems

- ✓ Increased net sales and profits in FTTH systems for CATV in Japan and high performance multi-service routers etc.
- ✓ Launched new products that support advances in telecommunications infrastructure

※Indicates the page(s) containing a detailed explanation

 Response to the extended delivery times for raw materials (including semiconductor components) and soaring costs

# 1. Review of FY2021 Increased optical cable productivity and improved the product mix in North America



- Sales volume: Increased by more than 20% compared to last year
  - Sales of rollable ribbon cable increased 60% compared to last year and drove overall growth
- Secure personnel: Converted workers from temporary to full-time status, switched temporary staffing agencies,
   enhanced training and hired more managers

Although the turnover rate has gradually declined compared to last year, the low unemployment rate and rising wage environment in the US continues to be a risk factor

# \*Including exports from bases in Europe and Japan +23% Rollable ribbon cable Ratio of rollable ribbon cable 22% FY19 FY20 FY21

#### North America optical cable production capacity and shipment volumes Shipment volumes (Target) Shipment volume in March was highest ever **Shipment volumes (actual)** Effect of the Improvement Impact of COVID-19 & Production Impact of raw material capacity as of Impact of raw Impact of shortages COVID-Seasonal Seasonal September material COVID-19 factors factors 2019 shortages Seasonal factors Sep Dec Mar Sep Dec Sep Dec Mar Jun Mar Jun FY2019 FY2020 FY2021

# 1. Review of FY2021 Activities for strengthening the networking systems business



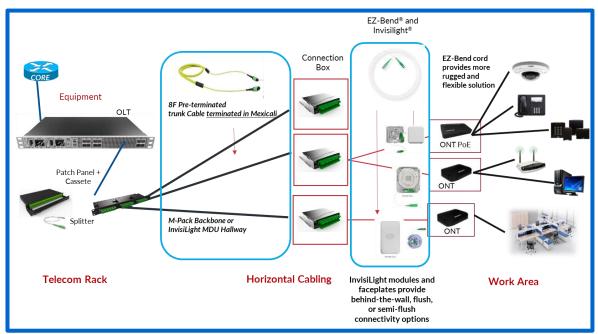
**Expand the area:** 

Accelerate cooperation within the group (personnel exchanges, organizational restructuring) to expand the networking systems (solutions) business developed by FEL to Southeast Asia, EMEA and North America, and expand the product mix / services and grow the customer base



#### New solutions for the enterprise market

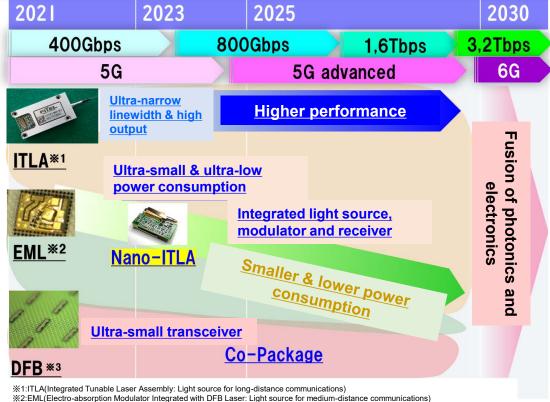
More compact (GPON), more simple (includes connectors), wider area (all optical) and lower cost solutions

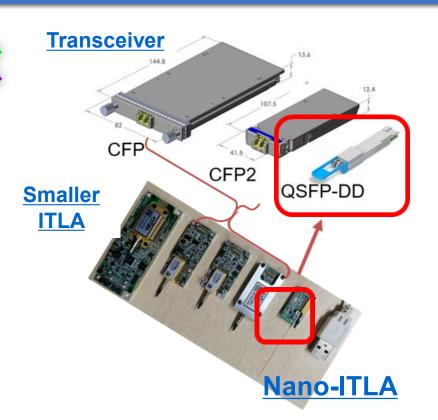


# Optical device and fiber laser business



- Increased sales of laser excitation modules: Increased 20% compared to FY2020 (net sales basis)
- Launched new products (Nano-ITLA)
- Increased production of laser chips for silicon photonics (DFB): Increased 70% compared to FY2020 (shipment basis)
- Released the industrial hybrid laser BRACE®X







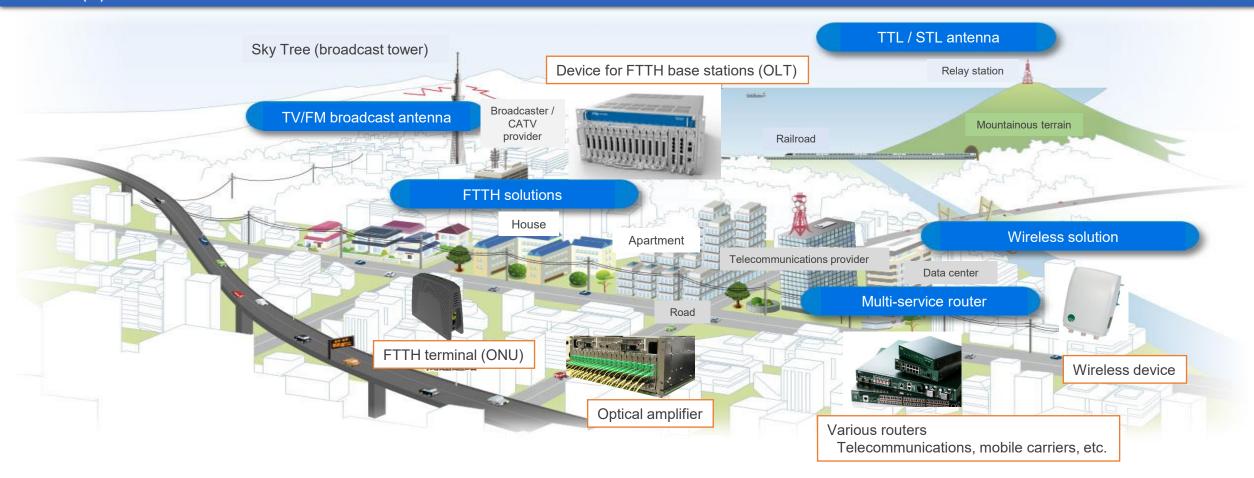


<sup>※3:</sup>DFB(Distributed feedback: Light source for short-distance communications)

## **Broadband solutions business**

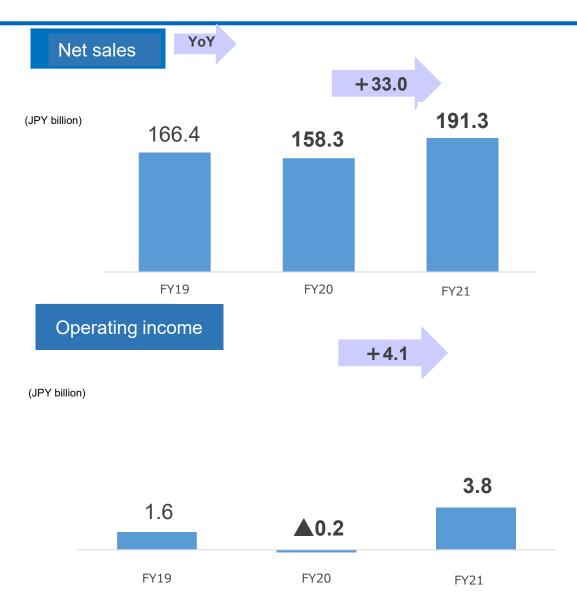


- Strong sales of FTTH systems for CATV in Japan: Increased 20% compared to FY2020 (net sales basis)
- High performance multi-service routers were firm, and in addition to the main VPN market, made gradual inroads into the IPoE<sub>(※)</sub> market



※ IPoE: IP over Ethernet. Method of directly connecting to the Internet using the same method as a corporate LAN

# 1. FY2021 financial results





- (+) Optical fiber and cable in North America (increased productivity) and FTTH and LAN solutions in South America
- (+) Specialty fibers
- (+) Digital coherent products
- (+) Network products in Japan
- ( ) Optical fiber strands to North America customers
- (-) Shortage of raw materials, higher raw material prices and soaring transportation expenses
- ( ) Increased depreciation expenses

## 2. Forecast for FY2022

3. Overview of the 2025 Mid-term Plan (as related to Communications Solutions)

# 2. Forecast for FY2022



#### **External environment and envisioned risks**

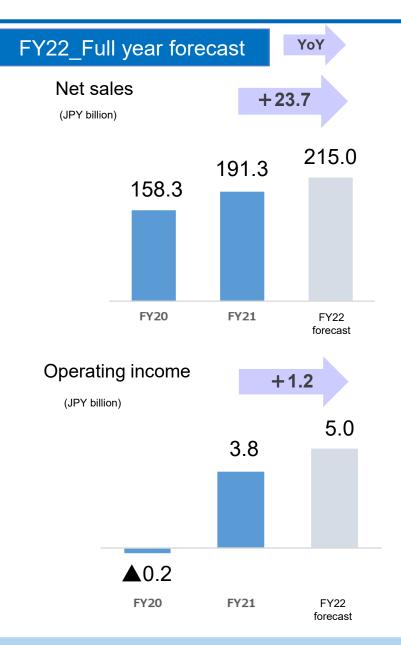
- Infrastructure investment in broadband and 5G will continue globally, and strong demand is anticipated (including FTTH systems for CATV in Japan, new and replacement demand for broadcast related applications)
- As demand recovers from COVID-19, raw material and logistics costs will remain high. The shortage, soaring price and extended delivery lead time are particularly pronounced from some materials (helium, coating resin, steel wire, steel tape, waterproof tape, semiconductor components, etc.)
- Due to the low unemployment rate and accelerating inflation in North America, the labor shortage and rising wage environment will remain ongoing
- Due to the problem between Russia and Ukraine, the group's optical cable production will decline

## **Key initiatives**

- Maximize sales by further increasing productivity and optimizing insourcing within the group (Morocco, Brazil, Mexico, Colombia, etc.)
- Increase sales of high value added products including rollable ribbon cable, specialty fibers and high performance routers, and strengthen the networking systems business
- Uncover new and replacement demand for FTTH, and increase profits
- Increase sales of Nano-ITLA and DFB chips
- Incorporate costs in the sales price, reduce procurement and logistics costs and promote stable raw material procurement
  - Secure multiple suppliers
- Search for and adopt alternative materials
- Strengthen cooperation
   Design modifications within the group
  - etc.
- Strengthen personnel hiring (continue to implement HR initiatives such as revising the hiring conditions)

# 2. Forecast for FY2022





## ■ FY22 (YoY) Net sales

JPY + 23.7 bil.

#### **Operating income**

JPY +1.2 bil.

- (+) Improve optical fiber and cable productivity in North America and realize benefits from the investments in rationalization in Japan
- (+) Increase sales of high value added products (rollable ribbon cable, specialty fibers)
- (+) Incorporate the soaring raw material prices in the sales price
- (+) Increase sales of digital coherent products and industrial lasers
- (-) Higher raw material prices, transportation expenses and energy costs
- (-) Ongoing issues in the supply chain (raw material procurement)
- (-) Lower optical cable sales to Europe due to the situation in Russia and Ukraine
- (-) Increased depreciation expenses

#### (Focus points)

- Stable procurement of raw materials
- Secure personnel directed at increasing production at the optical fiber and cable manufacturing site in North America
- Continue to improve productivity (Locations in Japan and North America)
- Strengthen the optical cable site in Morocco

2. Forecast for FY2022

3. Overview of the 2025 Mid-term Plan (as related to Communications Solutions)

# 3. Overview of the 2025 Mid-term Plan Communications Solutions segment goals



Become a business that "supports and leads" the evolution of data transmission and realization of a sustainable society

Directed at creating "global infrastructure combining information, energy and mobility" set forth in "Vision 2030",

- In the telecommunications domain, secure a key position in the supply chain and provide high value added product lineups and solutions based on the keyword "energy saving"
- In the non-telecommunications domain, provide high value added product lineups and services for contributing to the generation, transmission and detection of data and energy that will lead to "increased safety and quality of life"



Expand into the domains that combine energy and mobility

Energy

Net sales: >JPY 230.0 billion

Operating income: >JPY 11.5 billion

Net sales: JPY 191.3 billion

FY2021

Operating income: JPY 3.8 billion

Optical components business

Optical fiber and cable business

Broadband business

Safe, peaceful and rewarding life

Mobility

- For Growth of the existing business divisions (individual companies) + Expansion of the solutions business
- Search for domains that combine the strengths of several divisions + Expansion of the non-telecommunications domain

# 3. Overview of the 2025 Mid-term Plan As related to Communications Solutions



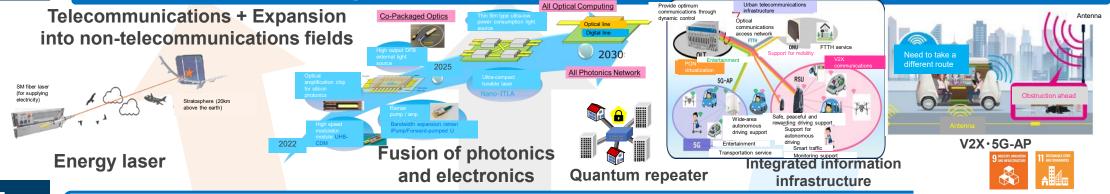
Realize a B5G society

Vision 2030

Increased data traffic following realization of a B5G society

⇔ Support through photonics technology and build social infrastructure

Leap forward through the creation of businesses designed to solve social issues



**2025 Goal** 

Realize growth by strengthening the businesses designed to solve social issues

Expansion of networking systems (solutions)





Optical semiconductor chips for communications



(Semiconductor laser for optical communication)

Next-generation PON / Virtual router



**PON / Router** 

Today

Business developments leveraging photonics and high frequency (wireless) technology

## Overview of the 2025 Mid-term Plan **Optical fiber & cable products**

#### FURUKAWA **ELECTRIC**

## **(Optical fiber and cable)**

Increase sales of high value added products, and accelerate the expansion of

the networking systems business



Realize a B5G society

#### **Business environment**

- Medium to long-term growth of optical fiber demand
- CAGR + 5% (Estimate by Furukawa Electric)
- Continued global expansion of FTTH/5G
- Continued infrastructure investment in North America
- Improved supply / demand balance
- **Diversifying customer requirements** 
  - Low cost, energy saving
  - Multi-core, high fiber count
  - Easy installation and design flexibility
  - Shorter delivery lead times, improved customer service
- Low unemployment rate and rising wages (in North America)

# **Business strategy** Growth markets and strengths of the products / technology ⇒ Increase sales of high value added products Triple sales of rollable ribbon cable North America optical cable sales volume FY20 FY21 FY22

Strengths of the business model developed in **Central & South America** 

⇒ Expand the networking systems business

Focus on America, Europe and Asia, and increase sales by 30%



#### **Initiatives for realizing the strategy**

#### Continue to increase productivity and reduce costs

Respond to growing demand in the North **America and Europe markets** 

#### Increase sales of specialty fibers

**Enhance R&D and partnerships** 

- · For submarine cable
- Non-telecommunications fields (Energy transmission, sensing, aerospace and medical)

#### Strengthen cooperation within the group

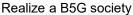
- Unify and promote the brands
- Consolidate / expand the product portfolio
- Strengthen sales and marketing



# Global expansion of the networking systems business

# Strengthen cooperation within the group

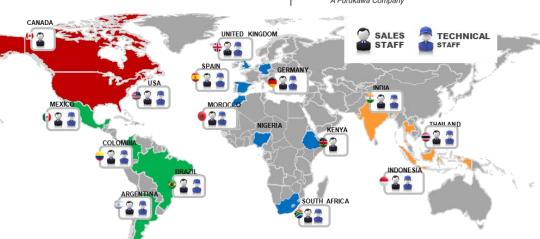


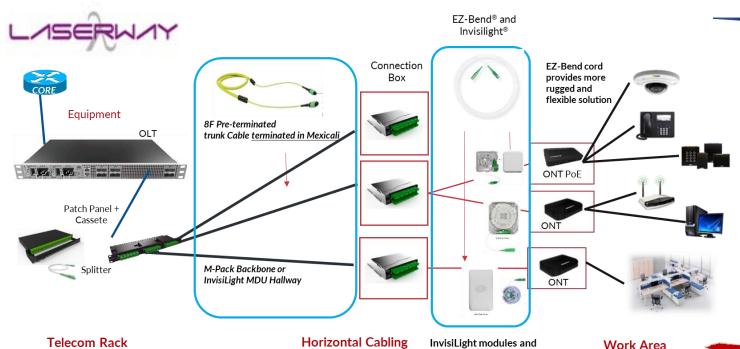


- Unify and promote the brands
- Consolidate / expand the product portfolio
- Strengthen sales and marketing







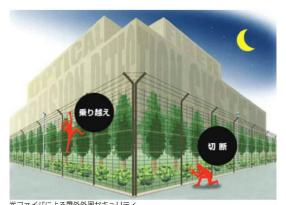


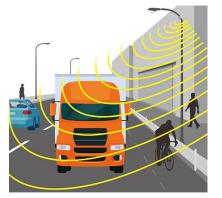
As new solutions for the enterprise market, offer solutions that are more compact (GPON), more simple (including connectors), support a wider area (all optical) and lower cost.

faceplates provide behind-the-wall, flush, or semi-flush connectivity options

# Based on the group's core technologies, contribute to the realization of next generation networks as an IOWN partner

Utilizing photonics and wireless technology, "support simultaneous realization and be a valued partner"









# Create photonics products that will solve the social issues in 2030

2022





**Semiconductor** 

Excitation light source optical amplifier for silicon photonics for Raman amplifiers



High speed modulator



**High output DFB** external light source



**Ultra-small** tunable laser



**Optical fiber** with new **functions** 

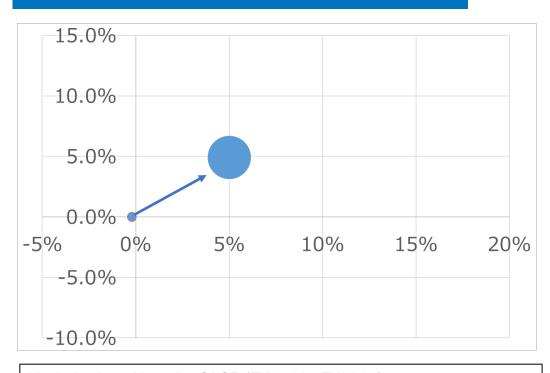
In April 2022, launched the "Project for the creation of next generation photonics businesses" reporting directly to the president

# Net sales and operating income during the 2025 Mid-term Plan





# **ROIC** (FY21 actual → FY25 target)



Vertical axis : Net sales CAGR (FY17-21→FY21-25)

Horizontal axis: ROIC (FY21→25) 

Bubble : NOPAT (FY21→25) 

■ Bubble outlined in red indicates a negative figure

	FY21	FY22 forecast	FY25 target	
Average market price of copper (JPY/kg)	1,136	1,260	1,085	
Average exchange rate (JPY/USD)			110	

Thank you very much for your attention.





2. Forecast for FY2022

3. Overview of the 2025 Mid-term Plan (as related to Communications Solutions)

# **Appendix – Business overview**





[ 2025 Mid-term Plan (Road to Vision 2030 -Transform and Challenge-) basic policy ]

Contribute to creating "global infrastructure combining information, energy and mobility" set forth in Vision 2030 by evolving the elemental telecommunications technology accumulated over the years and providing further solutions

### [External environment, strengths and issues]

# External environment – Main revenue opportunities

- Increased data traffic worldwide (high speed, large volume, low latency, energy saving)
- Advances in IOT and 5G/B5G/6G
- Changes in the social environment

#### Strengths as a division

- Global production network in growing markets
- Differentiation through high performance products and technology (optical fiber & cable, digital coherent and network technology)

# External environment – Main menaces and risks

- Issues involving Russia & Ukraine and US & China
- · Global supply chain problems
- Soaring energy costs and raw material prices
- Global semiconductor shortage

#### Issues as a division

 While taking into consideration the external environment indicated on the left, maximally utilize the global production network to deliver optimum solutions to the market

### [Main strategy for achieving the 2025 Mid-term Plan]

- In the "telecommunications domain", secure a key position in the supply chain and provide high value added products and solutions that contribute to "energy saving" in data transmission
- In the "non-telecommunications domain", provide high value added product lineups and services for contributing to the generation, transmission and detection of data and energy that will lead to "increased safety and quality of life"





















# Appendix - Product overview



	Optical fiber and cable products		FITEL products		Broadband solutions	
				There is a second of the secon		
5G/B5G	•	•	•		•	•
Tougher infrastructure	•	•	•		•	•
CN*1	•	•		•		
Main products	<ul> <li>Low loss fibers</li> <li>Low bending loss fiber for building/ residential applications</li> <li>Specialty fibers</li> </ul>	<ul> <li>Optical cable</li> <li>(including rollable ribbon cable)</li> <li>Optical connection products</li> </ul>	<ul> <li>Variable wavelength laser modules (ITLA*²)</li> <li>Laser excitation modules</li> </ul>	Industrial fiber lasers	FTTH system devices     (including high definition image and low latency transmission systems)	Network routers
Main applications	<ul> <li>Telecommunications business</li> <li>Video broadcasts</li> <li>Data centers</li> </ul>	<ul> <li>Telecommunications infrastructure and networks</li> <li>Video broadcasts</li> <li>Data centers</li> </ul>	<ul> <li>Digital coherent signal light source</li> <li>Excitation light source for optical signal amplification</li> </ul>	Metal cutting and welding processes	<ul> <li>Telecommunications and broadcast services</li> <li>Design and installation of transmission systems and networks</li> </ul>	<ul> <li>High speed, large volume telecommunications services</li> <li>Establish VPN</li> </ul>
Main customers	<ul> <li>Telecommunications carri</li> <li>OTT</li> <li>Telecommunications cons</li> </ul>		<ul> <li>System vendors</li> <li>Transmission device manufacturers</li> </ul>	Industrial processing manufacturers	<ul> <li>Telecommunications providers (CATV providers)</li> <li>Municipalities</li> </ul>	<ul> <li>Telecommunications providers</li> <li>General companies</li> </ul>