FURUKAWA ELECTRIC



FY2010 Management Plan Interim Review

November 2010

Masao Yoshida, President

Furukawa Electric

(yen in billions)

Operating Income

$$+20.4^{09H1} (-2.7 \Rightarrow 17.7)$$

Net Income

$$X4.0$$
 (1.8 \Rightarrow 7.0)

Demand for functional materials in electronics and automotive markets recovered

Demand for transmission infrastructure in Brazil and China is robust

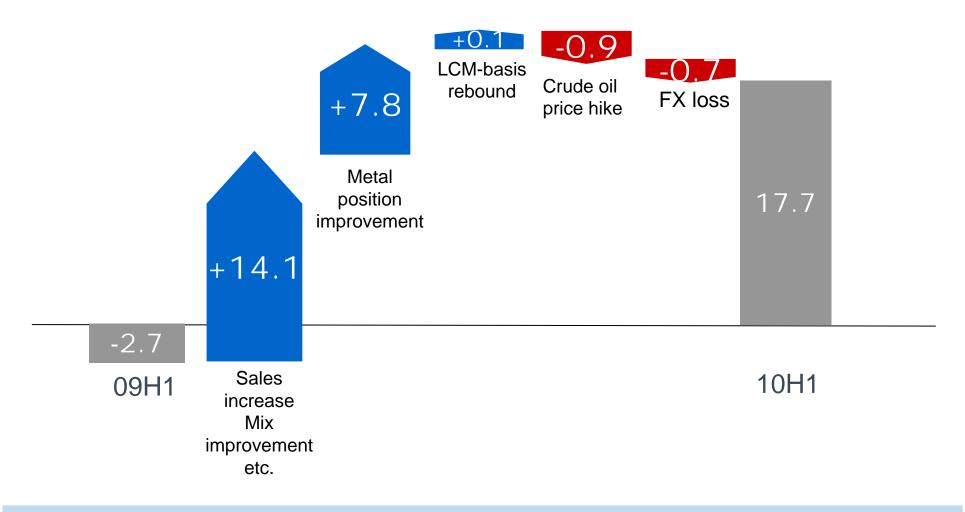
PL in FY2010H1: Sales increase Ourukawa ELECTRIC

	а	b	b-a
PL	09H1	10H1	<u>Change</u>
Net Sales	365.4	456.9	+25.1%
Operating Income	-2.7	17.7	+20.4
FX	0 .6	-0.2	-0.9
Equity Method	1.9	0.4	-1.4
Ordinary Profit	-1.7	16.1	+17.8
Net Profit	1.8	7.0	X4.0

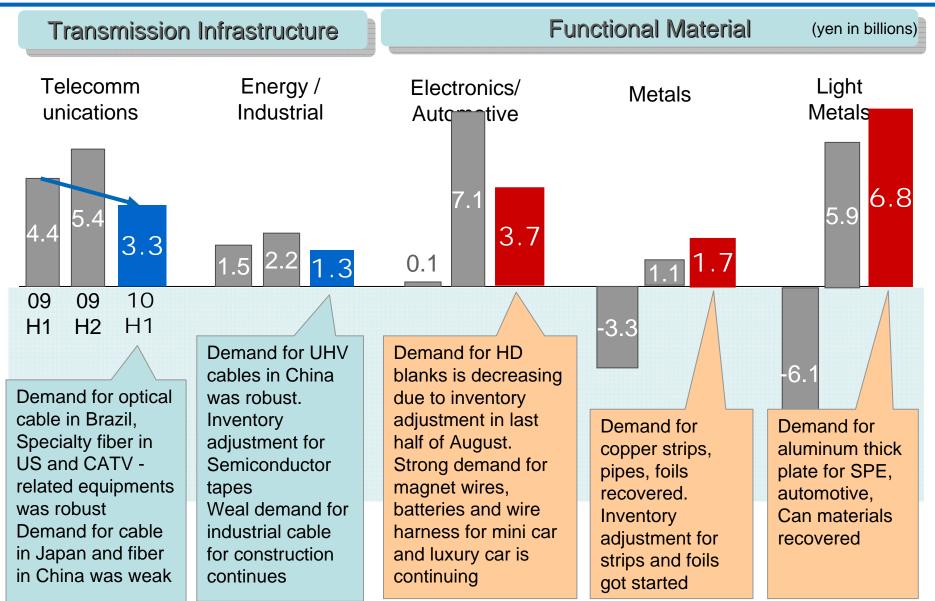
BS at 30 Sept.10: ROA improve TURINAWA ELECTRIC

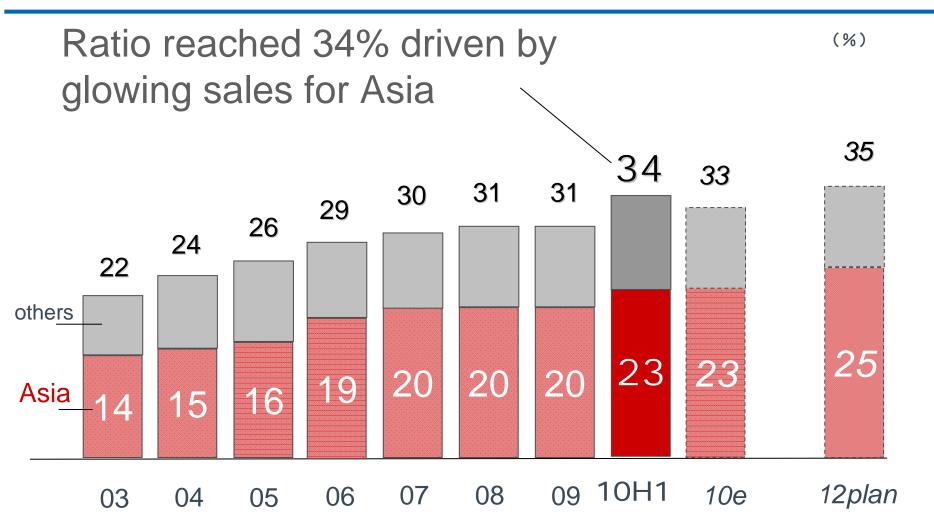
		(yen in billions		
	а	b	b-a	
BS	31 Mar.10	30 Sept.10	<u>Change</u>	
Total assets	835.8	839.7	+3.9	
Capital ratio	19.6%	19.5 %	-0.1	
Debt	362.1	371.3	+9.2	
D/E ratio	2.22	2.26	+0.04	
Turnover	0.97	*1.09	+0.12	
ROA	2.4%	*4.2%	+1.8	
(OI basis)		*at annual rate		

(van in hilliana)



Half year OI results by Segment FURUKAWA ELECTRIC





Business Environment and Measures for 2H 2010 (1)

Business Environment

<Transmission Infrastructure>

Telecom Weak demand continues for optical cables in Japan

and for fiber export, while strong demand continues for LAN cables and optical cables in Brazil, as well

as network-related business in Japan

Energy Competitions get harder for UHV cable in China and

Semiconductor processing tape, while demand for

power cable for construction is improving

<Functional Materials>

Electronics /

Automotive Inventory adjustment for electronics materials may

come to end within this year

Demand for MCPET for LED TV surges in Q4

Demand for wire harness for mini cars and luxury

cars is robust

Business Environment and Measures for 2H 2010 (2)

Short term measurement

Executing cost cut in domestic business

manufacturing process

Industrial cables Withdrawing non-profitable

products

Shifting production to overseas

Glass blanks Improving productivity for full-scale

demand

Magnet wires Generating effect from integrated

affiliates

Copper pipe Downsizing domestic production

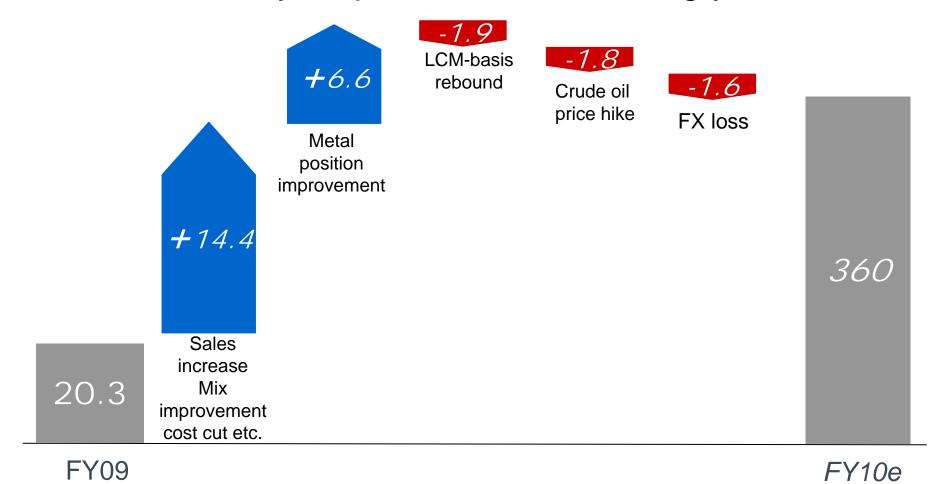
Dividend

Staying in original prospect of 5.5 yen for full year midterm 2.5 end-of-term 3.5

			•	(you in billions)
	FY09	FY10e	change	
Net Sales	809.7	920.0	+110.3	
Operating Income	20.3	36.0	+15.7	
Ordinary Profit	19.3	32.0	+12.7	
Net Profit	9.7	12.5	+2.8	
5)/ / // 5)/// 10	(Apl.09~Mar.10)	<u>10H1</u>	10H2e	
FX rate (JPY/USD) 92.9	88.9	82	
Copper (JPY/kg)	610.3	678	670	
Aluminum (JPY/kg	j) 190.2	245	225	
Crude oil (USD/Bb	ol) 69.6	76.5	80	

FY09→10e Operating Income Analysis FURUKAWA ELECTRIC

Cost cut absorbs influences by oil price hike and strong yen

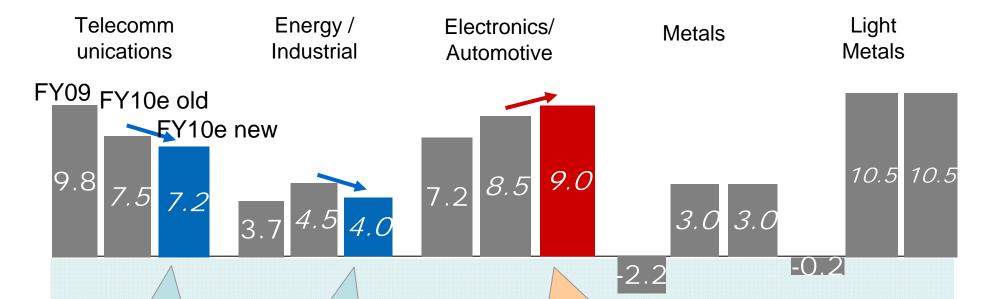


FY2010 Operating Income Forecast by Segment

FURUKAWA ELECTRIC
(yen in billions)



Functional Material



While strong demand for optical cable in Brazil, CATV business in Japan continues, Cable in Japan and fiber for China is stagnant due to weak demand and strong yen

Competitions get harder for UHV cable in China and semiconductor processing tape, while demand for power cable for construction is improving

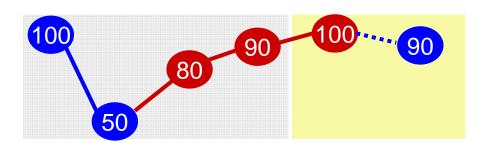
Inventory adjustment for electronics materials may come to end within this year
Strong demand for wire harness for mini cars and luxury cars continues

Unit sales basis 08H1 = 100

08H1 H2 09H1 H2 10H1e H2e

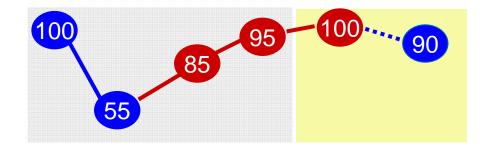
Copper foil

For Li batteries, printed circuit boards



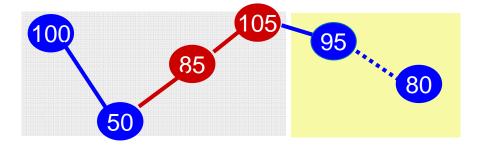
Semiconductor process tapes

For wafer dicing processes



Aluminum blank discs

For hard disk drives

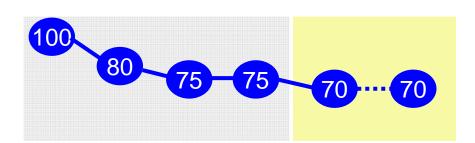


Unit sales basis 08H1 = 100

08H1 H2 09H1 H2 10H1e H2e

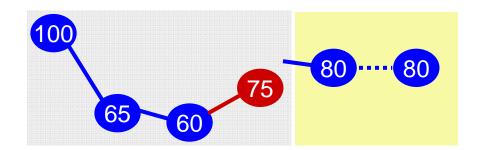
Copper wire

For power cables



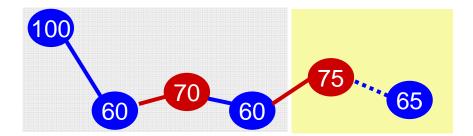
Copper strips

For leadframes, connectors



Copper pipes

For air conditioners



FY2010 Forecast of Capex, Depreciation, R&D

FURUKAWA ELECTRIC

	FY09	<i>F</i> Y10e	change
Capex	25.4	36.0⇒39.0	+13.6
Depreciation	42.5	43.5 ⇒ 42.0	- 0.5
R&D	17.3	20.0	+2.8

Measures for FY2012 Medium term plan FURLINATION FUNDAMINE STATEMENT | FUNDAMINE STATEME

Global expansion of transmission infrastructure business

<Telecommunications>

Preform JV agreement with Hen Tong China (Starting at the end of 2011)

<Energy>

Industrial Cable JV agreement with Huatong China (Starting in Nov.2010)

Strengthening the position of functional material

<Industrial products> Starting mass production of MCPET for LED TV (FY2010)

Q4-)

<Elec/Auto systems> Starting mass production of HD blanks (FY2010 Q3-)

<Metals> Planning increase in production of copper foils for EV,HEV

and print circuit board (FY2012-)

Tightening in traditional business

<Elec/Auto systems> Integrated magnet wire production into two (Oct.2010-)

<Metals> Reforming domestic production of copper pipe

(until the end of FY2011)

<Metals> Starting copper strips JV in China (until the end of Dec.2010)

Setting up cross functional organizations for driving new eco businesses

Smart Grid Business Development Department

will drive the integration of technologies for power cables and equipments, optical telecommunication system and network equipments, batteries and automotive parts

Furukawa also established ...

Next generation Vehicle Project Team, Next Generation Battery Materials R&D Center and Power & System Laboratories

Thank you for your attention.



Forward-Looking Statements

Projections of future sales and earnings in these materials are "forward-looking statements." Management offers these projections in good faith and on the basis of information presently available. Information in these statements reflects assumptions about such variables as economic trends and currency exchange rates.

Forward-looking statements incorporate known and unknown risks as well as other uncertainties that include, but are not limited to, the following items.

- Economic trends in the U.S., Europe, Japan and elsewhere in Asia, particularly with regard to consumer spending and corporate capital expenditures.
- Changes in exchange rates of the U.S. dollar, euro, and Asian currencies.
- The Furukawa Electric Group's ability to respond to rapid advances in technology.
- Changes in assumptions involving financial and managerial matters and the operating environment.
- Current and future trade restrictions and related matters at foreign countries.
- Changes in the market value of securities held by the Furukawa Electric Group.

Due to the above factors, actual sales, earnings, and other operating results may differ significantly from the figures in the plans contained in these materials. In addition, following the release of these materials, the Furukawa Electric Group assumes no obligation to publicly announce any revisions to forward-looking statements in these materials.

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